

**MANAGEMENT ISSUES IN HIGHER EDUCATION SYSTEM****Maripova Shakhlo***Westminster International University in Tashkent*

**Annotation:** *The paper provides information on determining the quality of education in higher education institutions, introducing modern management and marketing into the system of the Ministry of Higher and Special Education, on developing higher education management system, establishing new specializations and directions through the wide introduction of modern management and marketing in order to transform higher educational institutions into the educational centers (hubs).*

**Key words:** *management, continuing education, accreditation, educational management, higher and secondary special education, Law "On Education", National Program of Personnel Training.*

The main task in education management is to work with teachers, students, parents and society. The description of management indicates that, while it means management, administrative management is fundamentally different from economic management. By developing educational management it is possible to change peoples' attitude to work, to encourage moral principles and establish supportive and friendly relations between colleagues. The emergence and development stage of educational management has a long history, but management theory only gradually developed at the beginning of the 20th century. The word "management" is taken from the English word and in Uzbek language it means "to organize management, to manage". In general terms, management means to operate, that is, organization and management of one or another type of activity (organization and management) in economic, financial and other business spheres of human life. Management (or operating) is the process of influencing and cooperating with employees or groups to make the most of existing minimization.

When talking about the management of the educational institution, it is necessary to emphasize that in paragraph 4.6 of the "National Personnel Training Program" of the Republic of Uzbekistan, the sense of the abovementioned process is discussed in detail. According to this document, the management of the educational institution underlines the following situations:

structural change of state and non-state educational institutions of the continuous education system and personnel training and their consistent development is managed by the state;

the spheres of competence of educational management bodies at all levels are determined in accordance with the Law "On Education";

the normative-legal basis of education is developed;

the rights of educational institutions in conducting financial and economic activities and organizing the educational process will be expanded and their independence will be ensured;

educational institutions are certified and accredited in accordance with the procedure established by the Cabinet of Ministers of the Republic of Uzbekistan. According to the results of accreditation, the right to work in the field of education is granted;

effective, public management system of educational institutions will be introduced through the system of trusteeship and monitoring councils, which includes founding organizations, local authorities, trade and industry circles, public organizations, foundations and patron representatives.

In addition, scientists emphasize that educational management has a number of unique features. Among them, the following features are the main ones:

educational management has a moral dimension defined by the word "purposiveness";

educational management is both a science and an art (since interpersonal relationships play a major role in it);

mutual dialectical unity of the interests of the individual, the state and society, which is reflected in the content of management;

active participation of the public in education management.

To add to this, there was a crucial meeting which was held at the Ministry of Higher and Secondary Special Education to discuss the development of the sector by introducing modern management and marketing to the system of higher education institutions and other topical issues. The meeting was held in the form of a video conference and was attended by Deputy Prime Minister Aziz Abduhakimov, the authority and experts of the Ministry of Higher and Secondary Special Education, rectors of higher education institutions, directors of branches. First of all, the results of the practical work on transparent and fair conduct of entrance tests to higher education institutions for the 2018/2019 academic year were discussed with the participation of parents and representatives of the general public. At the meeting, it was noted the need to establish branches of higher education institutions, to establish modern educational directions and specialties of personnel training based on the existing needs of economic sectors in the regions. To conclude, in the conditions of market relations, the supply of future specialists who can adapt to deep changes in the training of specialists in the higher education system with their knowledge and experience and can meet world standards is an important issue. The curriculum of "Management" is written on the basis of the experience gained in teaching this subject at foreign universities, and it is intended to determine such characteristics in future specialists.

In addition, we are focused on introducing new information and pedagogical technologies into the educational process, increasing our attention to teachers and

teachers who show passion in educating young generation to become perfect specialists in their field, in short terms, to raise the educational system to a completely new level in terms of quality. If we do not create a foundation for our young people, who are coming into life tomorrow, to acquire in-depth knowledge and skills, if we do not prepare them to be the specialist personnel required by the time, we will not be able to maintain the stability of our economy in the period of the financial crisis that is sweeping the world today, it would be difficult to ensure the rate of growth, and achieve a higher level of life of our people. It is necessary to thoroughly study the actual situation regarding these issues, to determine to what extent any specialty area for which specialists are currently being trained meets the requirements of real life, and to determine in detail what is the need for it not only today, but also in the near future. In conclusion, we can see that it is one of the significant systems to educate young people and students as competitive personnel in every field in the future.

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