

ANALYSIS OF PRIVATE ENTERPRISE OPERATIONS AND THE ORGANIZATION OF ECONOMIC SECURITY

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Abstract: *In this article, we emphasize the need for the state to support and regulate entrepreneurship in other areas. The SWOT analysis is a useful technique for swiftly assessing a topic's strategic position. The SWOT analysis approach is an excellent way of analysis that enables you to provide the best internal opportunities (strengths and weaknesses) and the external situation (opportunities and threats) in detail*

Key words: *small businesses, business entities, entrepreneurs, economic reforms, development, entrepreneurship.*

INTRODUCTION

The analysis of legal norms and the opinions of various scientists made it possible to identify important features and roles of economic security. The main concepts and categories, theoretical views expressed by the authors are logically connected in the conceptual model of economic security: strategy, public policy, economic security, basic and private principles of economic security, security of economic activity. This, in turn, makes it possible, on the basis of conceptual approaches, to provide the theoretical and methodological foundations for the economic security of small businesses and entrepreneurship. It also increases the effectiveness of economic security, which is one of the key conditions for development.

To improve the scientific and theoretical aspects of business development, which is the economic and political pillar of the country, the theoretical and methodological foundations are reflected in the studies of A. Smith, J. B. Say, A. Marshall, J. Schumpeter, J. Keynes, R. Hisrich, M. Peters, F. Hayek, M. Lapusta, K. McConnell, S. Brew,[3] and others.

Scientists from the CIS nations Abalkin M.I., Spanov M.S., Sealova G., Azarskaya M.A., and Kochergina researched the security characteristics of small business and private enterprise in the economic system. T.E., Ryazanova O.A.[4]

MATERIALS AND METHODOLOGY

Abstract thinking, monographic tracking, statistical grouping, comparison, mathematical modeling, econometric analysis, expert evaluation and other methods.

RESULTS AND DISCUSSIONS

Analyzed were the economic indicators of small companies and private enterprise in the Namangan region. A SWOT analysis of the elements influencing the long-term viability of private enterprise and economic security was conducted, and a foundation for enhancing the financial security system was offered.

The concept of economic security in an economic entity is intimately tied to the dangers that develop during its operations. There are now several meanings of terms in the literature, and they can be understood variously as "economic security threat," "business security danger," and "enterprise security threat," or considered as synonyms. If you had to sort the terms, you would prioritize "threat to economic security," which refers to a negative impact on any economic activity.

When evaluating the level of economic security of small businesses and private entrepreneurship, its functional components must be evaluated. It is vital to do a SWOT analysis.

The SWOT analysis is a useful technique for swiftly assessing a topic's strategic position. The SWOT analysis approach is an excellent way of analysis that enables you to provide the best internal opportunities (strengths and weaknesses) and the external situation (opportunities and threats) in detail (table 1).

table 1

SWOT analysis of the assessment of the economic security of small businesses and private entrepreneurship

OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • • Creation of new small businesses. • • Capacity building: natural resources, scientific and technical resources, human resources, etc. • • Non-governmental non-profit organizations that promote the creation of scientific and technical centers and the development of entrepreneurship. • • Use of energy, fuel and other industrial activities • • State support in the creation of small businesses, the mobility of legal entities. 	<ul style="list-style-type: none"> • • Lack of an effective mechanism for business development and economic security. • • Monopoly policy of large enterprises. • • Inadequate economic policy for small businesses. • • Financial-credit and tax system..
STRENGTH	WEAKNESS
<ol style="list-style-type: none"> 1. Increasing the number of new jobs. 2. Creation of small auxiliary enterprises. 3. State policy in the organization and development of entrepreneurial activity. 4. Satisfying demand 5. Freedom to do business. 6. Benefits provided by the state in the organization of entrepreneurship and production. 7. Development of legal documents on entrepreneurship and its effectiveness. 8. Creation of new mechanisms to support small businesses. 	<ol style="list-style-type: none"> 1. Low level or lack of use of production technologies in the region. 2. Monopoly between separate types of activity. 3. Low use of the achievements of science and technology. 4. Low level of qualification of entrepreneurs and staff. 5. Financial security issues 6. Lack of resources or low utilization 7. High level of taxes. 8. Lack of natural competition. 9. Highcost.

Strengths are essential for guaranteeing the economic security and long-term growth of a sector. In order to evaluate the strengths and shortcomings of the SWOT analysis, a survey was administered to members of the Namangan regional unit of the Chamber of Commerce and Industry.

The conclusion of the SWOT analysis can be seen in the matrix table below based on the survey data (table 2).

table 2

Questionnaire general results of the SWOT analysis of the economic security of small businesses and private entrepreneurship (in percentages)

The results of the SWOT analysis revealed that the strongest factor in ensuring the economic security of small businesses and private entrepreneurship (in percentage) is "Strong side" -1. "Increase in the number of new jobs," 4."Satisfaction of demand,"

Strong side	Evaluation results								
	1	2	3	4	5	6	7	8	
<i>Strong Opportunities</i>	28	20	25	30	37	22	25	35	
Weak side	Evaluation results								
	1	2	3	4	5	6	7	8	9
<i>Weak Opportunities</i>	20	34	30	28	38	25	22	24	32

5."Freedom to do business," 8."Creation of new mechanisms to support small businesses," "Weaknesses." - 2. "Monopoly between particular types of activity," 3."Low application of science and technology," 4."Low qualification of entrepreneurs and staff," 5."Problems with financial stability," 9. "Cost considerations," such as the absence of high pay.

In order to develop the sustainability and economic security of small businesses and the private sector, it is necessary to pay more attention to financial issues, increase the rational use of financial or other resources, and increase the level of qualified personnel, according to the results of the SWOT analysis.

CONCLUSION

The analysis of legal norms and the opinions of various scientists made it possible to identify important features and roles of economic security. The main concepts and categories, theoretical views expressed by the authors are logically connected in the conceptual model of economic security: strategy, public policy, economic security, basic and private principles of economic security, security of economic activity. This, in turn, makes it possible, on the basis of conceptual approaches, to provide the theoretical and methodological foundations for the economic security of small businesses and entrepreneurship. It also increases the effectiveness of economic security, which is one of the key conditions for development.

Increases the possibility of ensuring the economic security of activities by taking into account the general characteristics that affect the financial security of small businesses and private entrepreneurship. In this regard, the introduction of SWOT analysis is effective in assessing financial stability based on ensuring the economic security of small businesses and private entrepreneurship. As a result of the SWOT analysis and survey, the study

showed that financial security is an important factor in ensuring the economic security of small businesses and private entrepreneurship.

This, in turn, increases the ability of enterprises to theoretically detect and prevent solutions to security problems in the industry.

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