

## LINGO- CULTURAL TERMS RELATED TO TOURISM CHARACTERISTICS

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**Abstract:** *In this article, the role of tourism terminology in linguistics is to provide semantic thoughts about the classification and linguo-cultural characteristics of terms related to tourism.*

**Key words:** *linguo-culturology, language, culture, terminology, tourism, tour.*

Today, language is not only a means of communication but also the culture of each nation, which expresses the values and in general, the unique aspects of the peoples is. Preservation of culture and related features in text analysis.

Linguistics is a special research field. Linguistic and cultural analysis

Also, in studying the reflection of the level of cultural, social, economic, and political life in the language, it is actively used. For example, tourism activity in our country is the beginning of independence. It was interpreted as a priority direction for economic development and paid attention to the level of state policy. In addition, the terms related to tourism are introduced, which prompted its arrival and its widespread use in our language. Obviously, touristy terms are interpreted differently in different languages, geographical areas, cultural and ethnic groups and languages, taking into account their structure, it is reflected the translation.

Most of the decline in tourism terminology comes from English, as well as diminutive terms from French, Italian, and German languages. Also, tourism due to the emergence of new types of tourism, new terms are also emerging. Every tourist has something when he goes to a destination, for example, as a gift or to buy an item. However, some tourists are small when they go on a tourist trip with the aim of taking the goods to the country of for purchase and later sale takes. Although they bought all the planned goods from local markets then local tourists after that, although tourists spent a few days at local restaurants or beaches, and their main activity was to sell goods becomes the goal. Such tourists are called shopping tourists.

Shopping in English is derived and means "xarid qilmoq." Shopping tourist in Uzbek means "xarid qiluvchi turist." This word is also a shortened tourism term from the English language, and it is used for consumption in the same form. Another such term is "camping." (Lagerda yashash) - car parking, light houses, or tents for motorists; specially equipped summer camp with places to set up. Although "summer camp" it is translated as "camping," use remains "camping." Tracking is derived from the English language and means izdan quvish, axtarish, qidirish". This hike is hiking tourism. The meaning of this term is in the Uzbek language. Although it means a trip on foot, it is used in the form of "tracking." A picnic (in English, picnic - sayr) is a collective, party organized in the heart of nature type of walk. This type of walks became popular in Western countries in the 19th century. Initially collective if it was organized in order to relax in the heart of nature; today it is one of the

most popular forms of family vacation in the country. The word "voucher", which is actively used in the field of tourism, is taken from the English language and means "tilxat" means a type of tourist or group of tourists in the terminological system determining the right to the tourist services included in it, and such services are stated in the document confirming that they are shown, that is, a tourist ticket.

□ Apart-hotel is a hotel that offers accommodation in an apartment-shaped room. It is characterized by the presence of a separate kitchen for cooking. In Uzbek, the diminutive is used in the same way as its native form.

□ Business tourism is related to the tourist's professional activity, which brings income and profit to any organization, economy, whose goals are not illegal; it is a commercial, type of travel related to business activities.

□ Fam-tour, fam-travel. It is a preferential tourism, travel agency, or competitor in order to introduce airlines to a specific tourist destination or center is organized. This type of tourism is also called promotional tourism.

□ Fitness-tour (fitnes tur) is a special activity aimed at improving the physical and mental health of tourists tourism. Such a trip includes physical exercises (aerobics, aqua-aerobics, dance), diet, and yoga exercises.

□ Photo safari Swedish table - is a form of small service in cafes and restaurants. Visitors can choose any amount and at will from the meals placed in the hall at the same fixed prices.

In short, the enrichment of Uzbek tourism terminology is due to the acceleration of independence in later periods. In today's era of globalization, it is non-literate due to factors, its composition is expanding again. It is up to the reader to give and explain terms in explanatory dictionaries and special dictionaries for touristic terms to get acquainted with the most necessary and general concepts, and to increase his level of knowledge.

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