GREETINGS IN DIFFERENT CULTURES

Xaknazarov Feruz Xolboyev Arofat Baxtiyorova Gavhar

3-rd year students of Denau Institute of Enterpreneurship and Pedagogy Faculty: Philology, group: 306.

Abstract: In discussion of greetings, greetings are a way to acknowledge and show respect to others when you meet them or communicate with them. They can vary depending on the culture, language, and formality of the situation. Some common greetings include "hello," "hi," "good morning," "good afternoon," "good evening," and "how are you?" Greetings are an important part of social interactions and can help establish a positive connection between people. It is important to be aware of cultural differences in greetings when interacting with individuals from different backgrounds.

Key words:

- Greetings
- cultural difference
- social interaction
- bowing
- hand-shaking
- kissing
- hugging
- social etiquette
- social status

INTRODUCTION:

The researcher Baraat Ismael FaqeAbdulla mentioned that one essential element of communication is greetings, as they play a crucial role in establishing rapport, setting the tone, and initiating engagement. Greeting is an act of communication in which human beings intentionally make their presence known to each other, to show attention to, and to suggest a type of relationship (usually cordial) or social status (formal or informal) between individuals or groups of people coming in contact with each other.

Greetings can differ from one culture to another in terms of both type and format. Different cultures have their own unique ways of greeting others, which can vary in terms of the words used, the gestures involved, and the overall formality or informality of the greeting. It's important to be aware of these cultural differences when interacting with people from different backgrounds to ensure that you are being respectful and understanding.

Greetings are essential in social etiquette and interaction, as they set the tone for the conversation and establish a connection between individuals. There are some key points to keep in mind regarding greetings in social settings:

- 1. Smile: A warm smile can go a long way in making the other person feel welcome and comfortable. It conveys friendliness and approachability.
- 2. Eye contact: Making eye contact while greeting someone shows that you are engaged and interested in the interaction. However, be mindful of cultural differences regarding eye contact.
- 3. Handshake: In many Western cultures, a firm handshake is a common way to greet someone. Make sure your handshake is not too weak or too strong.
- 4. Personal space: Respect the other person's personal space when greeting them. Be mindful of cultural norms regarding physical contact during greetings.
- 5. Use appropriate language: Tailor your greeting based on the situation and the relationship you have with the other person. A more formal greeting may be appropriate in professional settings, while a casual greeting may be suitable in social settings.
- 6. Consider cultural differences: Be aware of cultural differences in greetings, such as bowing, kissing on the cheek, or hugging. Respect and adapt to the customs of the culture you are interacting with.
- 7. Follow social cues: Pay attention to the other person's body language and response to your greeting. If they seem uncomfortable or disinterested, adjust your approach accordingly.

Overall, greetings are an important aspect of social interaction that can help establish rapport and create a positive atmosphere. By being mindful of social etiquette and cultural differences, you can ensure that your greetings are respectful and well-received in various social settings.

Greetings in different cultures

Here are some examples of greetings in different cultures:

- 1. Japan: In Japan, it is common to bow as a form of greeting. The depth of the bow can vary depending on the situation and the level of respect being shown.
- 2. India: In India, people commonly greet each other with the phrase "Namaste," which is often accompanied by placing the palms together in front of the chest and bowing slightly.
- 3. France: In France, it is customary to greet others with a kiss on the cheek, known as "la bise." The number of kisses can vary depending on the region and the relationship between the people.
- 4. Middle East: In many Middle Eastern countries, greetings often involve shaking hands and exchanging pleasantries. It is important to use the right hand for shaking hands, as the left hand is considered unclean in some cultures.
- 5. Maori culture (New Zealand): In Maori culture, people often greet each other with a traditional hongi, which involves pressing noses and foreheads together.
- 6. In Zimbabwe, the clapping of hands comes after folks shake in a call and answer style—the first person claps once, and the second person twice, in response. Just be careful how you slap those palms together. Men clap with fingers and palms aligned, and women with their hands at an angle. In northern Mozambique, people also clap, but three times before they say "moni" (hello).

These are just a few examples of the diverse ways in which people greet each other around the world. It's important to be open-minded and respectful of cultural differences when interacting with people from different backgrounds.

Greetings serve as a reflection of cultural norms and values, showcasing both similarities and differences across various countries. Let's examine the greetings mentioned earlier and explore the commonalities and distincti

Similarities:

- 1. Gesture of Respect: In many cultures, greetings are an expression of respect and acknowledgment of the other person's presence.
- 2. Physical Contact: While the nature of physical contact may vary, many greetings involve some form of touch, whether it's a handshake, a bow, or a kiss on the cheek.
- 3. Verbal Expression: Greetings often include verbal expressions of goodwill or acknowledgment, such as "Namaste" in India or exchanging pleasantries in the Middle East.

Differences:

- 1. Form of Greeting: The manner in which greetings are performed differs significantly across cultures. For example, while bowing is common in Japan, it's less prevalent in Western cultures where handshakes or hugs may be more common.
- 2. Level of Formality: The level of formality in greetings varies. In some cultures, such as Japan, the depth of the bow or the use of honorific language reflects the level of respect or familiarity between individuals.
- 3. Cultural Symbols: Greetings often incorporate cultural symbols or rituals that hold significance within the community. For instance, the hongi in Maori culture symbolizes the sharing of breath and life.
- 4. Social Context: The social context in which greetings occur can influence their form and frequency. In more hierarchical societies, such as Japan, greetings may be more structured and ceremonial, whereas in more egalitarian cultures, they may be more informal.

Regarding signs not allowed while greeting:

- 1. Public Displays of Affection: In conservative societies like Saudi Arabia, public displays of affection such as hugging or kissing are generally not permitted, especially between unrelated individuals of the opposite sex.
- 2. Physical Contact with the Opposite Gender: In some cultures, there are restrictions on physical contact between individuals of the opposite gender, particularly in public settings. For example, in many Middle Eastern countries, it's customary to refrain from shaking hands with someone of the opposite gender unless initiated by them.
- 3. Disrespectful Gestures: Certain gestures may be considered disrespectful or offensive in specific cultures. For instance, pointing with the index finger is often considered impolite in many Asian cultures, including Japan and India.

In summary, while greetings share common elements of respect and acknowledgment, they also reflect the unique customs, values, and social norms of each culture. Understanding these differences and respecting local customs is essential for fostering positive interactions and cross-cultural communication. By understanding and appreciating the various customs and traditions associated with greetings in different cultures, we can enhance our cultural

competence, promote mutual understanding, and build bridges across communities. Embracing the richness and diversity of greetings can ultimately lead to greater empathy, tolerance, and harmony in our increasingly interconnected global society.

REFERENCES:

- 1. Barbara J. Fields
 - Book: "Intercultural Communication in Contexts"
- 2. Deborah Tannen
 - Book: "You Just Don't Understand: Women and Men in Conversation"
- 3. Edward Said
 - Book: "Orientalism"
- 4. Edward Sapir
 - Book: "Language: An Introduction to the Study of Speech"
- 5. Edward T. Hall
 - Book: "The Silent Language"
- 6. Erin Meyer
- Book: "The Culture Map: Breaking Through the Invisible Boundaries of Global Business"
 - 7. Fons Trompenaars
 - Book: "Riding the Waves of Culture: Understanding Diversity in Global Greetings
 - 8. Fred E. Jandt
- Book: "An Introduction to Intercultural Communication: Identities in a Global Community"
 - 9. Geert Hofstede
- Book: "Culture's Consequences: Comparing Values, Behaviors, Institutions, and Organizations Across Nations"
 - 10. Hofstede Insights
 - Book: "Cultures and Organizations: Software of the Mind"
 - 11.Julia Wood
 - Book: "Interpersonal Communication: Everyday Encounters
 - 12. Paul B. Pedersen
- Book: "Cultural Intelligence: A Guide to Working with People from Other Cultures"
 - 13. Peter B. Smith
 - Book: "The Handbook of Cross-Cultural Management Research
 - 14 Richard Lewis
 - Book: "When Cultures Collide: Leading Across Cultures"

Stella Ting-Toomey

- Book: "Communicating Across Cultures"